



The Emergency Media and Public Affairs Conference 2010

run by practitioners, for practitioners

Sunday 11 - Tuesday 13 April 2010

Sydney Harbour Marriott

'The Evolving Nature of Crisis Communication'

In a disaster, effective communication is vital. In recent years new technologies, the rise of social networking and new approaches to communicating with people in an emergency have driven dramatic change in crisis communications. This conference will help your organisation to more effectively communicate with key stakeholders during a disaster.

International Keynote:

Brent Colburn, Director, Office of External Affairs, FEMA, USA

Other confirmed speakers include:

- Murray Kear, Commissioner NSW State Emergency Service
- Professor Sandy McFarlane, The University of Adelaide
- Neil Branch, DoHA
- Lou Mclellan, Centrelink
- Scott Milne, Maritime Safety Authority
- David Finlayson, Federal Attorney General's Department

Topics will include:

- Disaster Communications in the USA
- Social Services Role in Recoveries
- The Impact of Changes to FOI Laws
- The Value of Volunteer Media Officers
- New Media and Social Networking
- How Post Traumatic Stress Disorder Affects Communication
- H1N1 – the Australian Response
- Federal Communications in a National Security Environment
- Understanding Emergency Operational Priorities
- Workshop on New Media

Conference Fees:	Early Bird Special Rate (ends 1 Feb 2010)	Normal Rate
Individual	\$950	\$1100
Groups of three or more	\$900	\$950
New Media Workshop - Add \$77		

For further information on the conference and a full list of fees and charges, to book online or to download a registration form, visit www.emergencymedia.org/ or call High Profile Events on **(03) 9533 1000** or email: events@hpe.com.au

